



NOFA-NH's 50th Anniversary

Two Exciting Events

Farm-to-Table Fundraising Dinner
and Field Day

*Celebrating Five Decades of Organic
Farming, Gardening, and Food*

Sponsorship Package

NOFA-NH Mission Statement

NOFA-NH actively promotes organic, regenerative, ecologically sound farming, gardening, eating, and land care practices for healthy communities. We help people build local, just, and sustainable food systems.

Who We Are

NOFA-NH is one of 7 state chapters of the Northeast Organic Farming Association. NOFA was founded in 1971 and has 50 years of experience supporting and educating organic farmers by providing conferences and workshops, organic resources, news, information, public policy initiatives, and community programs.

What We Do

NOFA-NH is an important source of education, promotion, and healthy food for so many. Our commitment to New Hampshire's organic and sustainable farmers, producers, food workers, land care providers, activists and eaters is more important today than ever before. NOFA-NH improves the lives of Granite Staters by providing educational and networking opportunities, food security, resources, and advocacy with programs like:

- Winter Conference
- Bulk Ordering discounts
- Subsidized Farm Share Program for low-income families
- Organic Farm Tours
- Farmer Networking & Training
- Organic Gardening Classes
- Film Screenings
- Panel Discussions
- Organic Land Care Workshops
- Organic Farm and Food Map
- Monthly E-newsletter, Electronic Resources, and More!

In addition to the above programming, NOFA-NH maintains a dynamic website with resources on organic farming, gardening, land care and sustainable agriculture. Members receive an annual subscription to *The Natural Farmer*, the popular quarterly journal published by the NOFA Interstate Council. NOFA-NH also supports farmers with promotional opportunities, and its members with discounts on NOFA programs in New Hampshire, other chapter states, and more.

Our Audience

- 3,700+ mailing list subscribers
- 7,300+ social media following on Facebook, Instagram, Twitter and YouTube
- 3,000 unique website views per month
- 375 members

Sponsor NOFA-NH's 50th Anniversary: *Celebrating 5 Decades of Organic Farming, Gardening & Food!*

In honor of our 50th anniversary, NOFA-NH is hosting a farm-to-table fundraising dinner at Colby Hill Inn on Saturday, August 27, 2022, and an outdoor family friendly pizza party, exhibitor fair, and farm tour at Brookford Farm on Saturday, October 1, 2022. Both events will feature local and organic food and drinks, and gather NH's vibrant organic and sustainable food and agriculture community, including farmers, gardeners, homesteaders, educators, activists, and eaters.

Sponsorships cover both events, providing businesses with high profile advertising exposure to a diverse audience. You can register as a 50th Anniversary Sponsor by contacting Operations Manager Nikki Kolb by email or phone at nikki@nofanh.org and (201) 638-9937.

Sponsorship Benefits	Steward \$10,000	Cultivator \$5,000	Nurturer \$1,500	Grower \$1,000	Planter \$800	Gatherer \$500
Hyperlinked logo in promotional e-blasts each reaching 3,500 subscribers	Yes	Yes	Yes	Yes	Yes	Yes
Hyperlinked logo in Monthly E-newsletter each reaching 3,500 subscribers	12 Months	9 Months	5 Months	4 Months	3 Months	2 Months
Name recognition in an event press release	Yes	Yes	Yes	Yes	Yes	Yes
Hyperlinked logo on NOFA-NH's homepage	12 Months	9 Months	3 Months	N/A	N/A	N/A
Logo on 50 th anniversary opening slideshow	Premiere listing	Premiere listing	Premiere listing	Yes	Yes	Yes
Name recognition during welcoming ceremony at both events	Yes	Yes	Yes	Yes	Yes	Yes
Logo on printed program at 50 th anniversary dinner	Premiere listing	Premiere listing	Yes	Yes	Yes	Yes
Hyperlinked logo on NOFA's 50 th Anniversary webpage for one year	Yes	Yes	Yes	Yes	Yes	Yes
Onsite marketing at both events (brochures and/or company banner)	Yes	Yes	Yes	Yes	Yes	Yes
*Complimentary tickets to Colby Hill Inn celebration August 27 th	8	6	2	2	2	1
*Complimentary tickets to Brookford Farm celebration October 1 st	10	8	4	4	3	2
One Year of NOFA-NH Membership	Yes	Yes	Yes	Yes	Yes	Yes

****Please confirm your attendance at Colby Hill Inn by August 1st and Brookford Farm by September 19th.***

NOFA-NH is a non-profit 501(c)(3) organization; all donations are tax deductible to the fullest extent of the law.

Thank you for your interest in supporting NOFA-NH!