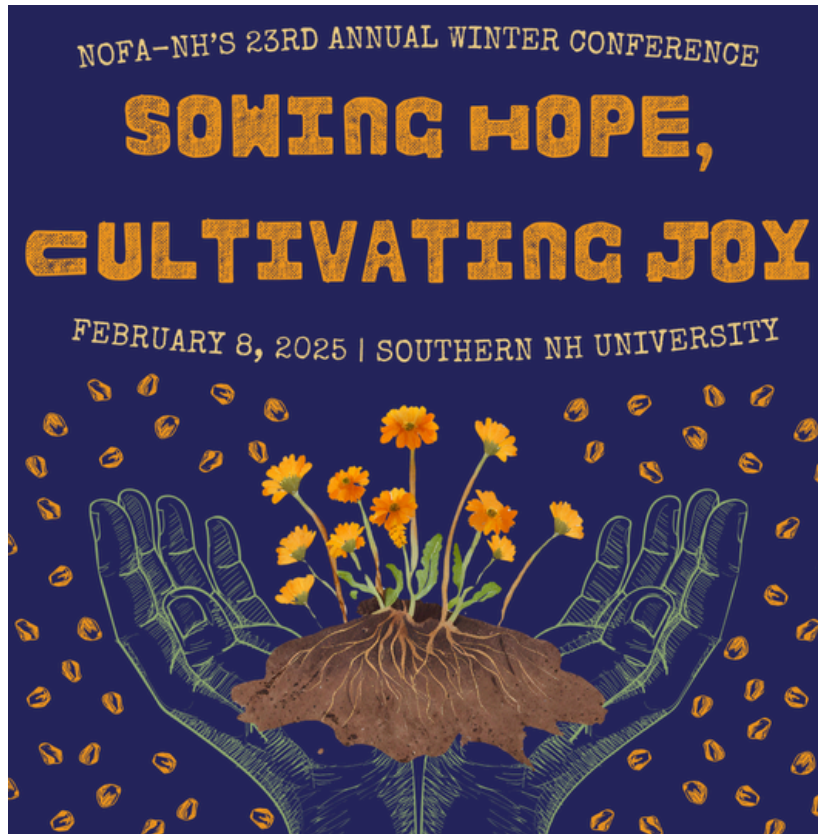


# 2025 WINTER CONFERENCE SPONSORSHIP PACKAGE

Our Mission: NOFA-NH actively promotes organic, regenerative, ecologically sound farming, gardening, eating, and land care practices for healthy communities. We help people build local, just, and sustainable food systems.





# NORTHEAST ORGANIC FARMING ASSOCIATION OF NEW HAMPSHIRE

## 2025 WINTER CONFERENCE SPONSORSHIP PACKAGE

---

### WHO WE ARE

NOFA-NH is one of 7 state chapters of the Northeast Organic Farming Association, founded in 1971. NOFA-NH has over 50 years of experience supporting and educating organic farmers, gardeners, advocates & eaters.

### WHAT WE DO

NOFA-NH is an important source of education, promotion, and healthy food. Our commitment to New Hampshire's organic and sustainable farmers, producers, food workers, land care providers, activists and eaters is more important today than ever before. NOFA-NH impacts this diverse population by providing educational and networking opportunities, food access, resources, and advocacy with programs like:

- Winter Conference
- Bulk Order Program
- Transition to Organic Partnership Program
- Climate Smart Farming & Marketing Program
- Farm Share Program
- Organic On Farm Workshops
- Organic Gardening Series
- Film Screenings
- Panel Discussions
- Organic Land Care Workshops
- Organic Farm and Food Map
- Monthly e-newsletters, policy alerts, electronic resources, and more!



In addition to the above programming, NOFA-NH publishes two monthly e-newsletters, maintains a vibrant website with resources on organic farming, gardening, land care and sustainable agriculture, and provides its members with an annual subscription to *The Natural Farmer*, the popular quarterly journal published by the NOFA Interstate Council. The organization also supports farmers with promotional opportunities, and its members with discounts on programs in New Hampshire and other chapter states.

### OUR AUDIENCE

- 3,900+ mailing list subscribers
- 8,250+ social media follows across Facebook, Instagram, YouTube, Twitter, and LinkedIn
- 475+ association members



# NORTHEAST ORGANIC FARMING ASSOCIATION OF NEW HAMPSHIRE

## 2025 WINTER CONFERENCE SPONSORSHIP PACKAGE

### NOFA-NH'S 23RD ANNUAL WINTER CONFERENCE

NOFA-NH's Winter Conference is a lively educational gathering of New Hampshire's organic and sustainable food and agriculture community. The 2025 Conference will be fully in-person, including workshops, a keynote address, and the Green Market Fair, on February 8, 2025, at Southern NH University. Centered on theme of, "Sowing Hope, Cultivating Joy," this unique New Hampshire event is designed for farmers, gardeners, food system professionals, organic advocates, and eaters eager to delve into the power of hope and the joy of tending to our land and communities.

Throughout the day, attendees will engage in insightful workshops, participate in the Green Market Fair, and connect with fellow changemakers who share their passion for growing food and nurturing community. From innovative farming techniques to effective community outreach, we'll explore strategies to co-create solutions and develop resilient, flourishing food systems in New Hampshire and beyond. This is more than just a conference; it's an opportunity to foster connections, share experiences, and ignite creativity as we work together to inspire growth in our farms, our gardens, and ourselves. Businesses, non-profits, and other organizations are invited to sponsor, exhibit & advertise at the Winter Conference.

### WINTER CONFERENCE SPONSORSHIP PACKAGE

Winter Conference sponsorships provide businesses with high profile advertising exposure to a diverse and passionate audience. All sponsorships include a set number of conference tickets, meals, Conference program advertising space, and one exhibitor space at the Green Market Fair (available on a first-come, first-served basis). Exhibitor details follow.

Sponsorship Benefits	Cultivator \$5,000	Nourisher \$2,500	Grower \$1,000	Planter \$500	Gatherer \$250
Exhibitor space	Yes	Yes	Yes	Yes	Yes
Speaking opportunity during plenary session	Yes	N/A	N/A	N/A	N/A
Name featured on program booklet cover	Yes	N/A	N/A	N/A	N/A
Hyperlinked color ad in digital program booklet	Full Page	Full Page	Full Page	Half Page	Quarter Page
Hyperlinked logo in pre-conference promotional e-blasts	Premium placement	Premium placement	Premium placement	Yes	Yes
NOFA Newsletter hyperlinked logo listing	12 Months	9 Months	6 Months	4 Months	2 Months
Name and logo recognition on opening Keynote screen	Yes	Yes	N/A	N/A	N/A
Hyperlinked logo Listing on NOFA-NH homepage	12 months	9 months	6 months	N/A	N/A
Hyperlinked logo on Winter Conference sponsor webpage for 6 months	Premium placement	Premium placement	Premium placement	Yes	Yes
Highlighted on NOFA-NH's social media	Yes	Yes	Yes	Yes	Yes
Complimentary Conference Registrations	4	3	2	2	1





# NORTHEAST ORGANIC FARMING ASSOCIATION OF NEW HAMPSHIRE

## 2025 WINTER CONFERENCE SPONSORSHIP PACKAGE

### EXHIBITING AT THE GREEN MARKET FAIR

Organizations exhibiting in the Green Market Fair gain exposure to hundreds of unique participants, receive a listing in the Winter Conference program, and are listed on the Conference webpage. Please Note: Exhibitor spaces are limited and available on a first-come, first-served basis.

Exhibitor Space, Set-up, and Green Market Fair Hours: Exhibitor space is an approximately 8' x 8' area with one (1) 6' table and two chairs provided. More chairs can be provided if needed. Exhibitors will need to bring their own tablecloths or linens for their displays. Volunteers will be onsite to help with setup and breakdown. Exhibitors may set up from 4:30 – 7:00 PM on Friday, February 7, 2025 and from 7:00 - 8:00 AM on Saturday, February 8, 2025. The Green Market Fair will be open to attendees from 8:00 AM – 2:30 PM on Saturday, February 8th. Exhibitors may depart after 2:30 PM or stay through the keynote address, concluding at 5:30 PM, and are asked to share their planned departure time in advance with Conference organizers.

### EXHIBITOR PRICING

ONE CONFERENCE PASS, ONE MEAL TICKET & ACCESS TO ALL CONFERENCE WORKSHOPS	\$125
TWO CONFERENCE PASSES, TWO MEAL TICKETS & ACCESS TO ALL CONFERENCE WORKSHOPS	\$165

### CONFERENCE PROGRAM ADVERTISING

Advertising opportunities are available in NOFA-NH's Winter Conference Program, providing a prime opportunity to market to a targeted constituency in the thriving sustainable and organic marketplace. Booklets will be available in person and online, increasing advertising exposure. All ads are in color and must be submitted in PNG format, minimum 300 dpi, by January 10, 2025 to [info@nofanh.org](mailto:info@nofanh.org).

FULL PAGE IN THE DIGITAL PROGRAM BOOKLET WITH CLICK-THROUGH CAPABILITY AD SPECS: 4-5/8" WIDE X 7-1/2" TALL	\$500
HALF PAGE IN THE DIGITAL PROGRAM BOOKLET WITH CLICK-THROUGH CAPABILITY AD SPECS: 4-5/8" WIDE X 3-5/8" TALL	\$300
QUARTER PAGE IN THE DIGITAL PROGRAM BOOKLET WITH CLICK-THROUGH CAPABILITY AD SPECS: 2-1/4" WIDE X 3-5/8" TALL	\$200

Please contact NOFA-NH's Operations Director Nikki Kolb at [nikki@nofanh.org](mailto:nikki@nofanh.org) or 603-224-5022 to register as a Sponsor, Exhibitor, or Advertiser. Visit [www.nofanh.org/winterconference](http://www.nofanh.org/winterconference) to learn more.

# THANK YOU FOR YOUR INTEREST IN SUPPORTING NOFA-NH'S 2025 WINTER CONFERENCE!

84 Silk Farm Rd, Concord, NH 03301 | [www.nofanh.org](http://www.nofanh.org) | [info@nofanh.org](mailto:info@nofanh.org) | 603.224.5022